



[ViaMichelin](#)

ViaMichelin designs, develops and markets digital travel assistance products and services.

Set up at the end of 2000, ViaMichelin shares the desire of its sole shareholder, the Michelin Group, to contribute to improving mobility by becoming a major European supplier of innovative services in the field of travel. It combines Michelin's unique and renowned know-how in the publication of maps and guides with constantly changing technological expertise.